

#### **Helen Morrison**



We want to get Scotland walking. Everyone. Everyday. Everywhere.









#### Our Strategy

Our vision

We want to create a happier, healthier Scotland where physical activity improves quality of life and wellbeing for all.

Our focus

We want to get Scotland walking:

Everyone. Everyday. Everywhere.

We will work to improve physical, social and mental health for **everyone**.

We will promote **everyday** walking for everyone in Scotland.

We will work to improve the environment for people to be active, **everywhere**.

#### Our themes

#### Walking for health

We will increase how many people regularly join our led Health Walks. We will work with partners to develop projects promoting everyday walking.

#### Active environments

We will enable communities to create, maintain and promote safe, welcoming everyday walking paths and routes.

#### Active travel

We will increase the number of everyday journeys walked or cycled, through communications, support and partnership projects.

#### Communications and policy

We will increase the profile of the benefits of everyday walking and will be a strong voice advocating for policy which supports physical activity and walking.



#### **Our Partners**

























































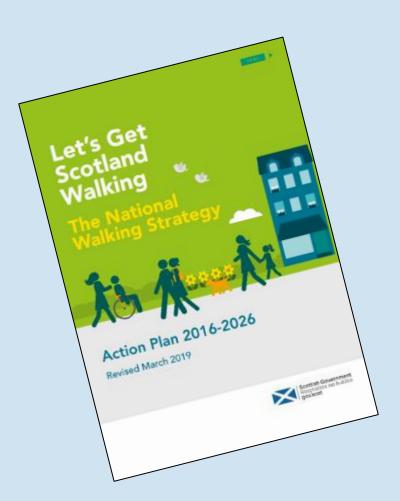






#### The National Walking Strategy

www.stepchangescot.scot







#### **Health Walks**



- A Health Walk is regular, volunteer led, free, accessible, local and less than 1 hour long.
- There are over 670 weekly walks across Scotland, delivered by 200 projects



- Walks are open to everyone but some walks cater for specific groups/conditions
- Paths for All manage and provide support to the Scottish Health Walk Network



#### **Walking for Health**

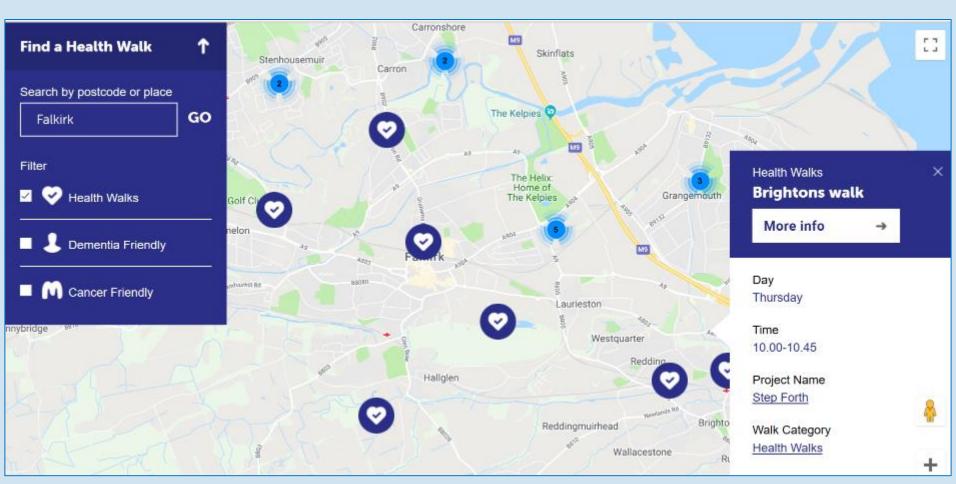








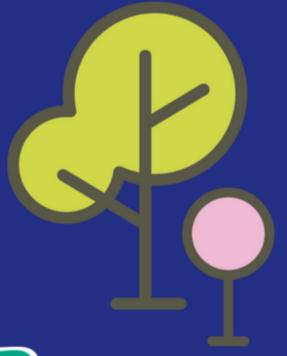
#### Find a Health Walk





85% of the population live within 2km from the start of a Health Walk





## 78% of our Health Walks start within 1km of greenspace





## 57% of Health Walkers report having a long term condition





## There is a higher density of Health Walks in deprived areas

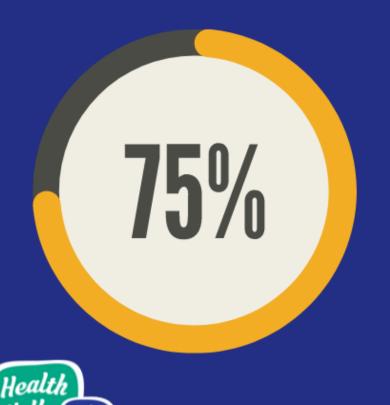




### 35% of walkers use public transport more

after attending our Health Walks





# Walk more for short journeys instead of taking the car

after attending our Health Walks



37%

are regularly active before joining a Health Walk



are regularly active six months after joining a Health Walk





### Why do people join a Health Walk?

71% To feel healthier



61%

To meet new people





### What are our Health Walkers doing 6 months after their first walk?

**83**%

Still walking with their group



**52**%

Now doing longer walks



**95**%

Now doing other physical activity





#### **Key Learning Points**

- We don't need to keep proving walking works
- Engage with Health Professionals from the start.
- Find key influential people who are enthusiastic
- Build capacity locally
- A central point of support and resource for the programme is vital
- Keep it simple









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